

**WE HOP  
ARE WO  
OD**

# Teaching with ClickView

Online Educational Video Streaming Service



# ROOM ORIENTATION

- Cameras on, cameras off (wax on, wax off)
- Gallery views
- Virtual backgrounds
- Questions/comments - Chat and hands up (baby, hands up)
- Mute (Helen, you're on mute!)
- Device accessibility
- Recording and permission (speak now or forever hold your peace)

# WHAT WE WILL BE LOOKING AT IN THE SESSION...

- Why video and why ClickView?
- Overview of the ClickView Platform
- Using ClickView with ItsLearning
- Assessment with ClickView
- Using ClickView with sync./async. delivery

# POLL TIME

Look out for a poll popping up on your screen or appearing in the chat...



# WHY VIDEO?

-Video is not a new way to enhance TL&A

-Why has it stood the test of time



**NOTHING MADE YOU HAPPIER  
THAN SEEING THIS WHEN  
WALKING INTO A CLASSROOM  
AS A KID.**

# WHY VIDEO?

"Students can access / repeat information on demand"

"Video offers a great multimedia option by combining audio and visual – linking into different ways people learn."

"To improve engagement and present ideas and topics to pupils that would otherwise be challenging in 2D"

"Transport students into a time or place and create emotion."

"To enhance and consolidate learning. To explore subjects in more depth. To give variety to teaching."

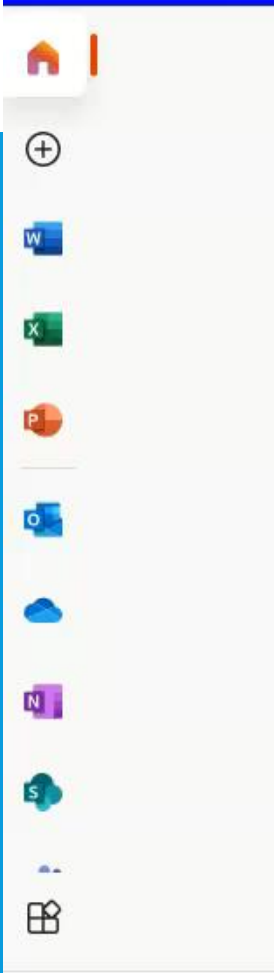
"Engaging and motivational. Immersive. Rich"

Can you add any further ideas to why you could/would use video in your teaching practice – add ideas to the chat...

# VIDEO INTO CONTEXT: STATS



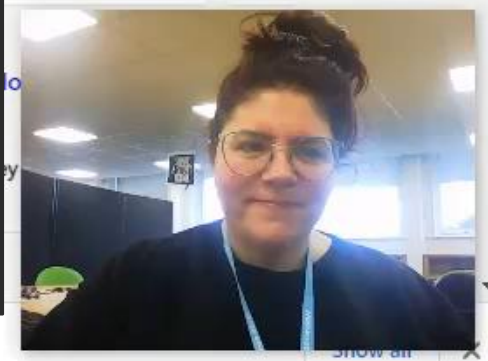
- The average teen watches 68 videos every day
- Information consumed via video is retained at a 60% higher rate than text
- 400 hours of video are uploaded to YouTube every minute
- 80% of Internet users can recall a video ad they have seen in the last 30 days



Good afternoon

Install Office

Recommended





# FEATURES OF CLICKVIEW



*LIVE DEMO ON THE MAIN FEATURES OF  
CLICKVIEW*



# USE CLICKVIEW WITH ITSLEARNING

Why:

- Keeps all your resources in one place for your learners
- Helps to make your ItsLearning courses an interesting and rich environment
- Easy, seamless integration with ItsLearning...

▶ ClickView



# Helen Training Course



Laura Brunning Becki Lee Helen Green

### Plans

[Open plans](#)


[hello](#)

Unit 2

From: 25/01/2021 08:00 To: 29/01/2021 19:00

### Announcements

Show: Current

 [Helen Green](#)

### Follow-up tasks

Tasks appear here for 35 days. Find your older tasks under [Resources](#).

### Events

[+ Add event](#)

Here you'll see events from this course

### Class meeting

Here is the link for the class meeting at the agreed time!

[Join Microsoft Teams Meeting](#)



# INTERACTIVITY AND ASSESSMENT WITH CLICKVIEW

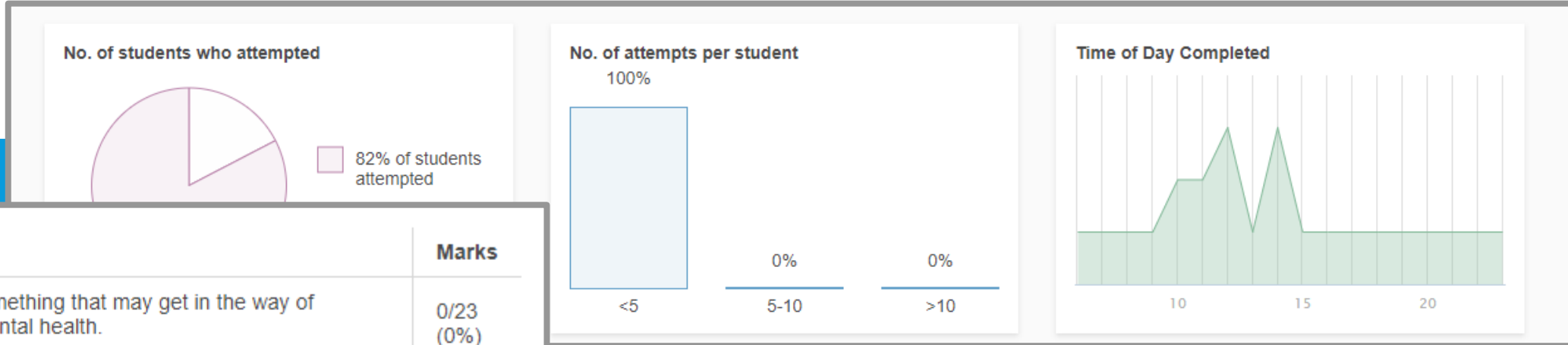
Pedagogy and Strategies: Interactivity in Videos

# ASSESSMENT WITH CLICKVIEW

## **Interactive videos**

- How to make an interactive video
- Using Clickview analytics to check engagement and understanding from an interactive video

# EXAMPLE OF ANALYTICS



Question Name	Marks
2. Give an example of something that may get in the way of someone having good mental health.	0/23 (0%)
4. Give 1 example of a common mental health disorder	0/23 (0%)
6. What is one of the best ways to keep a healthy mind?	0/23 (0%)
10. Name something that can help you when dealing with worry and stress...	0/23 (0%)
8. Is it true or false that people cause their own mental illness problems?	4/23 (17%)
13. What is one of the main skills you need to develop to help you in your life - especially when it comes to managing your mental health?	8/23 (34%)
15. Mental illnesses are recognised medical conditions that need to be treated...	11/23 (47%)

Student rankings	Attempts	Average Score
	3	(1/15) >
	1	(0/15) >
	1	(1/15) >
	1	(11/15) >
	1	(9/15) >
	1	(0/15) >
	1	(10/15) >

# MAKING AN INTERACTIVE VIDEO



*LIVE DEMO ON CREATING AN INTERACTIVE  
VIDEO AND VIEWING ANALYTICS*



# USING VIDEO IN SYNC./ASYNC. DELIVERY



- Use in an live virtual session
- Use in a classroom F2F session
- Use as part of a flipped or blended approach



# FEEDBACK

**You know the drill – the link in the chat...**

<https://forms.office.com/Pages/ResponsePage.aspx?id=SejeilmelUOhZ72YLeMBSHODxzrkYbdFhmct22tKwBJUNlg0RjVKSUkySVhGQUNENUc1VkZMUVM0RC4u>

SHARING GOOD PRACTICE / Q & A

**OVER TO YOU.....**

# RECOMMENDATIONS....

Click on 'ClickView Training' on the top right-hand side of the ClickView website to access a wealth of Training Resources, including access to ClickView's Teaching Online Masterclass video course!



ClickView Training

# TAKEAWAYS



- The benefits of using video and why it makes sense to adopt video in your teaching practice
- Knowledge of the features and tools within the ClickView platform
- Knowledge of the integration with ItsLearning and linking videos resources on your courses
- Using analytics to track engagement and understanding
- Videos can be used and adapted to suit sync/async. delivery